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**HELP THE CITY OF SAN JACINTO, THE COUNTY OF RIVERSIDE  
AND STATE OF CALIFORNIA MAKE SURE YOU ARE COUNTED!**

The 2010 U.S. Census is coming, and it will have a tremendous impact on our city, county and state for the next 10 years. It is estimated that California loses \$1,300 in federal funding every year for each person that is not counted by the census. This loss of funding totals between \$3 billion and \$5 billion over the next 10 years, and represents not counting only 0.6% of the state's population. Types of funding that are determined using census data include: education, health, transportation, senior services, and community development grants.

It is generally considered more difficult to count lower-income people than wealthier people. However, a disproportionate count of those with higher incomes will result in inaccurate data regarding average income. Since funding for education and health programs is based on average income, it is imperative that an accurate count is obtained.

Unlike the long questionnaire used for the 2000 census, the 2010 census will contain only 10 questions, and should only take a few minutes to complete.

The information collected by the census is confidential and cannot be used against the responder. By law, the census bureau cannot share answers with anyone, including welfare and immigration agencies. Census workers also must take an oath to protect the confidentiality of census responses.

In this current budget crisis facing our city, county and state, it is extremely important that everyone participate in the 2010 Census. Census questionnaires will be mailed to all households in February and March 2010. From April to July 2010, census workers will visit households that did not return a questionnaire by mail.

{Adapted from "What's at Stake for Your City in the 2010 Census", *Western City*, January 2010}