

ARTICLE 16 S I G N S

16.01 PURPOSE

The purpose of this chapter is to promote sign guidelines which:

- A. Integrate the elements of building and landscape design to promote a harmonious architectural theme.
- B. Protect the public health, welfare, safety and aesthetics of the City.
- C. Implement the design standards and unique characteristics of the City consistent with the General Plan and Neighborhood Program.
- D. Ensure that signs portray an effective message that is clearly readable and promote the City's appearance.
- E. Reduce sign clutter, confusion and to clearly identify the use and the premises.
- F. Create consistency in scale and proportion to the use, site or structure the sign is serving.
- G. That signs are flexible and provide artistic expression in a simple, high quality format.
- H. Ensure the use of high quality materials and design to promote good signage and continued maintenance of signs.

16.02 APPLICABILITY

No sign shall be erected or maintained in any land use district established by Zoning Ordinance 340 except those signs specifically enumerated in this Section. The number and area of signs as outlined in this chapter are intended to be the maximum standards. All signs proposed will be analyzed based upon the sign's relationship to the overall appearance to the subject property, the Neighborhood and the surrounding community. Compatible design, simplicity and message effectiveness are to be considered for sign approval, in addition to the maximum standards enumerated.

16.03

DEFINITIONS

Abandoned Sign

Any on-premise sign which has not advertised in the last ninety (90) days, an approved use or activity as allowed by this chapter. See Article 16.08, B for abandoned general outdoor advertising signs.

Address Sign

The numeric reference of a building or use to a street included as part of a sign.

A-Frame Sign

A portable freestanding sign hinged, folded or otherwise angled at the top forming a shape similar to the letter "A".

Animated Moving Sign

Is a sign, which used movement, lighting or special materials to depict action or create a special effect or scene.

Awning/Canopy Sign

Is a sign that is printed or painted and attached to the vertical surface of a building awning.

Billboard

Any sign that directs attention to a business, profession, product, commodity or service that is not the primary business, profession, commodity product or service sold, manufactured, conducted or offered on the site on which the sign is located. These signs are also referred to as general outdoor advertising signs. These signs do not include off-site real estate advertising signs.

Business Park

A group of commercial or business use buildings planned, designed and constructed on the same site or contiguous sites and having common access and parking areas.

Construction Sign

A temporary sign erected on a parcel where construction is taking place and indicating the architect, engineer, landscape architect, contractor or similar artisans and the owner, developer, financial sponsors and similar firms or individuals having a significant role or interest in the project.

Destruction of Sign

Is a sign, which either has been 50% destroyed or has its structural support destroyed.

Directional Sign

A sign indicating the directional messages for traffic, enter, exit, etc.

Directory Sign

A sign used for listing the tenants or occupants of a building or complex.

Flashing Sign

A sign that displays an intermittent or sequential flashing light source.

Freestanding Sign

A sign detached from any building. See Article 16.12 regarding anchorage requirements.

General Outdoor Advertising Sign (see also "Billboard")

Any sign that directs attention to a business, profession, product, commodity, or service that is not the primary business, profession, commodity, produce, or service sold, manufactured, conducted, or offered on the site on which the sign is located. These signs shall not include off-site real estate advertising signs.

Gross Floor Area (GFA)

The total floor area of a structure including the leasable area.

Illegal Sign

A sign installed without issuance of a sign permit.

Illuminated Sign

A sign lighted with an artificial light source.

Industrial Park

A group of industrial buildings planned, designed and constructed on the same site or contiguous sites and having common access and parking areas.

Institutional Use

Facilities that include churches, hospitals, educational uses and the like.

Kiosk

An off-site sign used for directional purposes to businesses, sales offices, model home complexes and/or sign points of interest, etc.

Logo

An established trademark or symbol associated with a business or corporation.

Monument Sign

A freestanding sign, the structure of which is supported from grade, giving the appearance of having a solid base.

Nonconforming Sign

Any sign in existence prior to the effective date of these regulations or any legally existing sign which is annexed to the City, are declared illegal and subject to the abatement procedures of this statute. Excepting those signs, which were erected without a permit in the twelve (12) months prior to the effective date of this ordinance, shall not be considered nonconforming.

Off-site Advertising

A sign placed on a parcel of land that does not pertain to the land use on which the sign is located.

Off-site Real Estate Sign

A sign erected on a parcel that is not the location of the real estate being offered for sale, rent or lease.

Off-site Sign

A sign erected on a parcel that is not the location of the business or use that the sign is advertising.

Office Park

A group of office buildings planned, designed and constructed on the same site or contiguous sites having common access and parking areas.

Political Sign

A temporary sign directly associated with national, state or local elections.

Promotional Sign

A temporary sign used to promote a sale, new product line, management, service and like activities or events.

Real Estate Sign

An on-site sign pertaining to the sale, lease or rent of the premises.

Roof Sign

A sign erected, constructed or placed on or over the roof of a building, to include a mansard roof and which is partially or totally supported by such building.

Shopping Center

A group of uses planned, designed, and constructed on the same site having a common parking area.

Sign

Any display or associated structure used to advertise or draw attention to a product, business activity, property, or message, whether attached to/or placed upon the ground, a building, a pole, or suspended in air.

Sign Area

The entire face of sign, including the surface and any framing, projections or molding but does not include the support structure. Individual channel letters mounted on a building will be measured by the area enclosed by four straight lines outlining each word.

Sign Height

The vertical distance measured from the average elevation of the nearest public curb or sidewalk to the highest point or projection of such sign.

Sign Program

A coordinated, detailed program of one or more signs for an individual building or building complexes with multiple tenants.

Temporary Real Estate Signs

A sign indicating that the building, premises, parcel, or portion thereof upon which the sign is located is for sale, lease, or rent.

Temporary Sign

A sign not permanently anchored to the ground, displayed for a period of time not exceeding thirty (30) days or, in the case of signs related to construction, while construction is actively ongoing.

Trademark

A word, name or symbol which, with a distinctive type or letter style is associated with a business or business entity in the conduct of business.

Vehicle Sign

A sign which is attached to or painted on a vehicle which is parked on, adjacent to or near any property in such a manner and/or for a length of time to show intention to merely create additional signage rather than a vehicle used for business purposes.

Wall Sign

A sign painted on or fastened to a wall, which does not project more than 12 inches from the building or structure.

Window Sign

Any sign, whether or not temporary in nature, which is applied or attached to a window, or located in such a manner that it is visible from the exterior of the structure.

16.04 PERMITS

Except as provided elsewhere in these regulations, no person, firm, or corporation shall erect, construct, move, alter, place, suspend, attach, or display any sign or cause or permit the same to be done, without first obtaining appropriate permits from the Department of Community Development.

A. Exceptions

1. Window signage not exceeding 25% of the area of such window, determined on a pane-by-pane basis.
2. Interior signage not visible from the exterior of the building.
3. Memorial signs, plaques and associated displays installed by civic organizations recognized by the City.
4. Official and legal notices issued by a court or government agency.
5. Official flags of the United States, states of the Nation, countries, municipalities, official flags of foreign nations and national and international organizations.
6. Real estate and construction signs not in excess of one per street frontage, 32 sq. ft. or less in area and less than 7 ft. in height.
7. The maintenance of existing advertising for an existing business.

8. Directional, informational or warning signs authorized by federal, state or municipal agencies.
9. Temporary rural area and/or residential signage less than 4'x 4' shall not be in place in excess of 30 days.
10. Political signs, provided said signs are not placed in or over the public right-of-way provided all such signs are removed no later than 14 days after the date of the applicable election. Any political signs located in or over the public right-of-way or in-place, more than 14 days after the applicable election will be subject to immediate removal and destruction. The City may utilize any available legal method to recoup costs associated with the removal of the illegal political signs from the advertising political campaign or candidate.
11. Signs attached to vehicles that do not meet the definition of "vehicle sign".

B. Permit Application

1. The plans for each sign shall include a drawing in duplicate showing the design, color, size, type of attachment, source of illumination, maximum height, and the number, size, and location of all existing signs on the same building or lot, or for the business if the same business is conducted on contiguous lots.
2. A fully dimensioned plot plan, to scale, indicating the location of the sign on the building or site relative to adjacent streets, rights-of-way, sidewalks, and other buildings or structures.
3. Any permit, which has been issued as a result of a misrepresentation of fact by the applicant, may be summarily revoked by the Community Development Department, who shall thereupon give written notice of revocation to the applicant. Within fifteen (15) days thereafter, any sign authorized by said permit shall be removed. Failure to remove such display within a fifteen (15) day period is a violation of this ordinance, as a public nuisance.

16.05

SIGN PROGRAM

- A. Multiple tenant shopping centers, office developments and business/industrial parks shall submit a detailed sign program to the Director of Community Development. Said sign program shall be submitted prior to the issuance of any building permit related to the development. The sign program shall include the following elements:
 - 1. Identification of the colors and materials to be used for all signage in the development. The colors and materials shall be consistent with those used/proposed for the applicable development.
 - 2. Method of mounting, supporting structures and illumination shall be delineated. Each program shall utilize consistent sign construction techniques, mounting mechanisms and methods of illumination.
 - 3. Sign placement criteria, letter height and logo height for all uses and tenants.
- B. Where a specific plan is proposed, said specific plan shall include a detailed sign program delineating all proposed signage and proposed sign standards, including entry monuments. Said sign program shall be incorporated into the proposed specific plan as a mandatory element of said specific plan.

16.06

Prohibited Signs

- A. Abandoned signs as provided for in Section 16.08
- B. Animated, moving, flashing, blinking, reflective, revolving or any other similar sign (excluding electronic message boards).
- C. Banners, flags and pennants, except as provided by Section 16.07
- D. Chalkboards/blackboards
- E. Changeable copy signs, except as provided by Section 16.11 B and D
- F. Off-site signs and billboards, except as provided by Section 16.09 B
- G. Portable signs or A-frame signs
- H. Roof signs

- I. Signs in or over public right-of-way, except as provided in Section 16.09 A or Section 16.11 E
- J. Signs painted on fences or roofs
- K. Inflated devices, except as provided by Section 16.07
- L. Vehicle signs
- M. Signs similar in color or design, traffic control signs or signs that may mislead or confuse pedestrians or vehicle traffic
- N. Window signs exceeding 25% of the window area, pane-by-pane, except as provided in Section 16.07

16.07 Temporary Signs

Special event signs may be permitted subject to the approval of the Department of Community Development for a "limited period of time" for such events as grand openings, carnivals, parades, charitable events and holiday/promotional sales. Special event signs shall be subject to the following:

- 1. Community related or charitable events by recognized Civic organizations shall be allowed temporary signage subject to submittal of temporary sign permit. Sign type and duration of posting shall be determined by the Department of Community Development based upon the event.
- 2. Temporary sign permits shall be obtained prior to the posting or placement of temporary signs for promotional sales or events by for profit organizations or business. The following provisions apply to placement of such signs:
 - a. Promotional signs shall be limited to the duration of the sale or event, but in no case shall a promotional sign be in place in excess of 45 consecutive days.
 - b. There shall be a break of at least forty-five (45) days between the end of one forty-five (45) day posting or placement period and the beginning of another forty-five (45) day posting or placement period.
 - c. Promotional signs shall be limited to one hundred eighty (180) total days per calendar year.

- d. Promotional signs may include balloons, inflated devices, banners, flags, pennants and streamers. Promotional signs shall at all times be maintained in good and attractive condition, and shall be secured so as not to cause any safety hazards or constitute a nuisance.
- e. Banners shall not exceed 15 feet in length or 3 feet in height, and may be displayed on wall or fence areas only. The number of banners per occupant shall not exceed one per street frontage.
- f. Use of search lights and beacons may be included in an application for a temporary sign permit for promotional purposes, but such use shall be limited to no more than three (3) consecutive days, with a break of at least ninety (90) days, no more than four (4) times per calendar year.

16.08 General Provisions

A. Enforcement

It shall be the duty of the Department of Community Development and the Code Enforcement Division to enforce the regulations of this chapter.

1. Any sign erected, constructed, altered, enlarged, converted, moved, abandoned or maintained contrary to the provisions of this chapter, is declared to be unlawful and a public nuisance. Upon determination of a sign being a nuisance, the sign shall be removed, in a reasonable period of time, as determined by the Dept of Community Development or Code Enforcement Division. If the sign owner disagrees with the determination, said owner may request one of the following two actions:
 - a. Appeal to the Community Preservation Committee for an “extension of time” to remove said sign, or
 - b. Apply for Variance in accordance with the provisions of Ordinance No. 340.

B. Maintenance of Signs

1. The user, owner, or lessee of any sign authorized by these regulations shall maintain said sign in a safe, presentable, and structurally sound condition at all times, including the replacement of defective parts, painting, repainting, cleaning, and other acts required for the maintenance of said sign. Failure to comply with these requirements will cause sign to be declared a public nuisance, and shall be removed in accordance with this section.
2. In the case of abandoned signs, the identification, name and copy pertaining to the abandoned business, product, or idea shall be removed upon the order of the Department of Community Development. This does not necessarily apply to the permanent structure or cabinet, except that, in the case of general outdoor advertising signs, such sign shall be totally removed if no product, business, property, message, or idea has been advertised in the previous twelve (12) months. Failure to remove an abandoned sign shall constitute a public nuisance to be removed in accordance with Ordinance 978.
3. If it is determined by the Department of Community Development that said sign shall cause imminent danger to the public safety, and contact cannot be made with the sign owner, building owner, or property owner, no written notice shall be served. In documented emergency situations, the City may cause the danger to be removed.
 - a. The City shall cause any sign to be removed that is a public nuisance or that endangers the public by reason of electrical or structural hazards. Any sign removed by the City pursuant to these provisions shall become the property of the City, to be disposed of any manner deemed appropriate.
 - b. The sign removal cost shall be considered a debt owed the City by the sign owner and property owner, recoverable by legal action or a lien against the property. The cost of removal shall include any and all expenses incurred by the City, including legal fees.

C. NONCONFORMING SIGNS

In order to limit the number and extent of nonconforming signs created by adoption of this ordinance, it is the intent of this ordinance to permit nonconformities to continue until they are removed but not to encourage their survival. Therefore, a sign existing before the effective date of this ordinance or upon annexation to the City shall be allowed to exist except as follows:

1. No legal nonconforming sign shall be enlarged, expanded, extended, altered, moved, re-established after abandonment or restored after destruction, except as provided elsewhere in these regulations.
2. Nonconforming signs shall be removed when a property is further developed, in accordance with the Zoning Ordinance.
3. Nonconforming signs will be removed prior to the installation of new signs advertising the same business or any new business on the site.
4. Existing legal billboard signs shall be removed when the property on which the sign is located is further developed.

16.09 REAL ESTATE and Billboard SIGNS

A. Kiosk/Off-site Directional signs

1. No off-site directional signs shall be placed anywhere in the City unless they are a part of the City approved program and comply with the following regulations:
 - a. Panel and sign structure (Kiosk) shall be of uniform design and approved by the Community Development Director.
 - b. A sign structure shall be located not less than 600 feet from an existing or previously approved sign site. Further, each sign may only contain the name of the subdivision and a directional arrow.
 - c. The placement of each sign structure shall be reviewed and approved by the Director of Community Development or authorized staff.

- d. All signs are to be placed on City right-of-way with City Encroachment Permit obtained and filed with the Department of Community Development prior to issuance of permit.
- e. A sign location plan shall be prepared showing the site of each directional sign and shall be submitted to the Department of Community Development prior to the issuance of a sign permit.
- f. There shall be no additions, tag signs, streamers, devices, display boards, or appurtenances added to the signs as originally approved. Further, no other directional signs may be used, such as posters or trailer signs.
- g. Other temporary off-site directional signs ("bootleg") shall only be allowed pursuant to a Resolution adopted by the City Council, which outlines a program for placement and removal and administration of said program.

B. Billboards

- 1. No general outdoor advertising signs shall be permitted in the City except as noted below. Furthermore, said signs, which exist, shall be removed when the property upon which they are situated develops further.
 - a. Said signs are allowed in the C-2 and M-1 Zones, as replacement for an existing general outdoor advertising sign on the same site only, subject to the following requirements:
 - 1. A Conditional Use Permit shall be obtained by the proponent prior to the replacement of any such sign. The replaced signs shall be removed prior to the erection of the replacement sign.
 - 2. Signs shall be no closer to the property line than the setbacks allowed in the zone, measured from the ultimate right-of-way.
 - 3. Such signs shall be limited to one sign per parcel, located no closer than 500 ft. apart with no more than four (4) sign structures per statute mile along the same street.

4. All signs shall be on a single pole.
5. All signs may be provided with illumination. All electrical to such signs shall be underground.
6. All signs shall be 12 ft. by 24 ft., no larger and no smaller.
7. The top of the sign shall be no more than 25 ft. above the average grade that lies within 25 ft. of the sign. The bottom of the sign shall be no less than 9 ft. above the average grade that lies within 25 ft. of the sign.
8. A business license shall be obtained for all general outdoors signs.

16.10 BUSINESS SIGNS

A. Wall Signs

1. Main Wall Signs
 - a. Except as permitted elsewhere in these regulations, any business shall be allowed one main flat mounted or painted wall sign on the side of a building containing the main entrance.
2. Accessory Wall Signs
 - a. Each business with a gross leasable area of 20,000 sq. ft. or more shall be permitted accessory wall signs on the building frontage containing the main wall sign. The area of all the accessory wall signs must not exceed the area of the main wall sign. The letter height of the accessory wall signs must not exceed 50 percent of the letter height of the main wall sign. By way of example:

If the main wall sign is 50 sq. ft., then the total area of all accessory wall signs cannot exceed 50 sq. ft. If the letters on the main wall sign are 18 inches, the letters for the accessory wall signs cannot exceed 9 inches in height.
3. Maximum Area For Main/Accessory Wall Signs
 - a. The total area of the main wall signs shall be based on the ratio of one (1) sq. ft. per lineal ft. of building frontage. However, the main wall sign does not have to be less than 32 sq. ft. In no case will the

main wall sign exceed 100 sq. ft. Where accessory wall signs are permitted, the total area of all wall signs combined shall not exceed 150 sq. ft.

4. Street Side Wall Signs
 - a. A business activity shall be allowed one additional sign on the side of the building, not including the main entrance, which is adjacent to, fronts on, or is directly accessible from a public street with no building or structure separation.
5. Maximum Area For Street Side Wall Signs
 - a. Street side signs shall not exceed the lesser of 1 sq. ft. of sign area per lineal foot of building frontage or 50 sq. ft. except as permitted elsewhere in these regulations.
6. No portion of any sign mounted against a building shall extend above or beyond the vertical height of any exterior wall or roof structure; unless it is part of an architectural feature of the building.

B. Canopy /Roof Suspended Sign

1. Canopy Signs
 - a. Businesses within buildings having a roof structure or canopy on the wall containing a public entrance may suspend, paint or otherwise attach a sign from or on the roof overhang or canopy.
2. Maximum Area for Roof Overhang/Canopy Suspended Signs
 - a. Roof overhang/canopy signs shall not exceed 8 sq. ft. and suspended signs shall maintain a minimum clearance of 8 ft. above the ground.

C. Free Standing Signs

1. Individual, Commercial, Office, Shopping centers, office complexes, business parks and Industrial parks with less than 50,000 sq. ft. (GFA) shall be allowed the following:
 - a. One free standing sign pertaining to the use on the property.

- b. One secondary freestanding sign per each additional street. Said sign is to be freestanding and shall be located on such additional street.
 - c. Free standing signs permitted under this subsection shall not exceed 50 sq. ft. of display area per sign face. Secondary freestanding signs permitted under this subsection shall not exceed 25 sq. ft.
 - d. Monument signs shall be required and shall be no more than 15 ft. in height.
- 2. Shopping Centers 50,000 sq. ft. to 100,000 sq. ft. (GFA) is allowed the following:
 - a. One primary freestanding sign.
 - b. One secondary freestanding monument type sign per each additional street; Said secondary freestanding sign shall be located on such additional street.
 - c. Primary freestanding sign shall not exceed 100 sq. ft. of display area per sign face. Secondary freestanding monument type signs shall not exceed 50 sq. ft. of display area per sign face.
 - d. Monument signs are strongly encouraged. However, primary freestanding signs shall not exceed 25 ft. in height. Secondary freestanding monument signs shall not exceed 15 ft. in height.
- 3. Shopping Centers with 100,001 sq. ft. (GFA) and larger shall be allowed the following:
 - a. One primary freestanding main sign.
 - b. One secondary freestanding monument type sign per each additional street; said secondary freestanding sign shall be located on such additional street.
 - c. Primary freestanding sign shall not exceed 150 sq. ft. of display area per sign face. Secondary free standing monument type signs shall not exceed 50 sq. ft. of display area per sign face.

- d. Monument signs are encouraged. However, primary freestanding signs shall not exceed 35 ft. in height. Secondary freestanding signs shall not exceed 15 ft. in height.
4. Office developments, business parks and industrial parks with 50,000 sq. ft. (GFA) and larger, shall be allowed the following:
- a. One free standing sign per street and located on such street.
 - b. Freestanding signs shall not exceed 50 sq. ft. of display area per face.
 - c. Monument signs shall be required and shall not exceed 15 ft. in height.

D. Home Occupation Business

One permanent type free standing sign no more than two (2) sq. ft. in area.

E. Specific Plans

Businesses located within approved specific plans shall comply with the approved sign program provided for in Section 16.05 B.

16.11 Special Circumstance Signage

A. Institutional Uses

- 1. Institutional uses shall be permitted one sign per use, either wall or monument, not to exceed 32 sq. ft. for a wall sign and 50 sq. ft. for a monument sign. Monument signs shall not exceed 15 ft. in height.
- 2. Additionally, schools shall be permitted one marquee sign per street frontage, the area of which shall not exceed 75 sq. ft. Marquee signs shall not exceed 20 ft. in height.

B. Drive Thru Fast Food Restaurants

In addition to those signs permitted in Section 16.10 above, drive through fast food restaurants shall be permitted additional signage as follows:

- a. One freestanding menu board not to exceed 30 sq. ft. and 7 ft. in height.
- b. One wall mounted menu board not to exceed 15 sq. ft., located in the area of the drive through lane only.
- c. Directional signs, minimum number to provide adequate directional information. Signs shall not exceed 5 sq. ft. and shall be limited in copy to such terms as "enter", "exit" and directional arrows.

C. Gas/Service Stations

1. Notwithstanding Section 16.10 C, Gas/Service stations shall be permitted freestanding signage as follows:
 - a. Stations fronting on one street shall be permitted one sign not to exceed 74 sq. ft., which shall include business identification and state mandated price identification signage.
 - b. Stations fronting on two or more streets shall be permitted one sign per street frontage, not to exceed 74 sq. ft. per sign, each of which shall include business identification and state mandated price identification signage.
 - c. Special service signs are permitted up to a maximum of six per site, and located at the site of said special service provided said signs do not exceed 2 sq. ft.

D. Special Event Centers (skate rinks, stadiums and like whose activities and/or events change on a regular basis)

1. In addition to those signs permitted in 16.10 above, special event centers shall be permitted additional signage as follows:
 - a. Marquee sign, one per street frontage, either wall mounted or freestanding, in which the area shall not exceed 50% of the

allowable signage per sign type. Theatres with 3 or more screens shall be permitted an additional 10 sq. ft. of sign area per screen, up to a maximum of 100 sq. ft.

- b. Glass encasements for special advertisements shall be permitted to be affixed to the main building. Such encasements shall not exceed a width of 3 ft. or a height of 4 ft., the number of which shall be approved by the Dept of Community Development.

E. Banner Installation Program for Banners Over City Rights-Of-Way

Notwithstanding other provisions of this code, the City of San Jacinto may install banners over City rights-of-way regarding community and special events sponsored or co-sponsored by the City, or for displaying City messages or greetings. The Planning Director shall establish a written banner installation program, including banner application and approval guidelines, to regulate the installation of banners requested by a co-sponsoring organization over a City right-of-way. Banners shall be installed in compliance with the banner program established by the Planning Director. The intent of this Section is to retain the character of the areas over City rights-of-way as a nonpublic forum, but non-profit or other organizations co-sponsoring an event with the City may apply for installation of banners advertizing or promoting the co-sponsored event. The City may open or close any or all of the City rights-of-way to the banner installation program at any time.

16.12 General Design Criteria

- A. Wall and roof/canopy signs shall be compatible with the predominant architectural and visual elements of the center or building.
- B. The use of English type lettering (Indo-European linguistic symbols: a-z) shall be provided on all signs. Non-English type symbols are permitted provided they are accompanied by English type lettering translating the meaning of the symbols.
- C. Where multiple signs are proposed, all signs shall be consistent in the type of construction material, letter size and style, and support method. The use of

graphics is permitted provided the graphics are limited to the logo of the business or product being advertised. Graphics shall be included in the allowable sign or copy area.

- D. Where there is a center name or identification that is separate from the main tenant, said center name or identification shall be provided on the main freestanding sign and shall be included in the allowable sign or copy area.
- E. All freestanding signs shall be placed in a landscaped area. The poles on freestanding pole signs shall be architecturally treated so as to be consistent with the architecture of the building or center upon which the sign is located.
- F. Site address or range of addresses shall be included on the main freestanding sign. Address shall be delineated with a minimum of eight-inch (8") letters and shall not be counted within allowable sign or copy area. Building mounted addresses shall be provided as required by the Fire Marshall.

Sign Guidelines (Adopted 3/7/95)

Ordinance 10-05, ZOA 1-10 (Adopted 6/3/10)