

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss
CITY OF SAN JACINTO)

ORDINANCE NO. 10-05

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF SAN JACINTO, CALIFORNIA AMENDING ARTICLE 16 OF THE ZONING ORDINANCE OF SAN JACINTO RELATING TO SIGNS, TO PROVIDE A BANNER INSTALLATION PROGRAM FOR BANNERS OVER CITY RIGHTS-OF-WAY; FILE CASE NO.: ZONING ORDINANCE AMENDMENT NO. 1-10.

WHEREAS, the City of San Jacinto ("City") desires to protect the public health, welfare, safety and aesthetics of the City and has previously established design standards for the placement of signs throughout the City.

WHEREAS, the City desires to install banners over City rights-of-way for advertising community and special events sponsored or co-sponsored by the City, or for displaying City messages or greetings of a civic, seasonal, or patriotic nature.

WHEREAS, the City now desires to update its sign ordinance to reflect the need for a uniform banner program that includes guidelines for co-sponsors to apply for banner installation.

THE CITY COUNCIL OF THE CITY OF SAN JACINTO DOES ORDAIN AS FOLLOWS:

Section 1. Section 16.06 of the Zoning Ordinance of San Jacinto is hereby amended by adding the following underlined words to Section 16.06 I:

16.06 Prohibited Signs

- A. Abandoned signs as provided for in Section 16.08
- B. Animated, moving, flashing, blinking, reflective, revolving or any other similar sign (excluding electronic message boards).
- C. Banners, flags and pennants, except as provided by Section 16.07
- D. Chalkboards/blackboards
- E. Changeable copy signs, except as provided by Section 16.11 B and D.
- F. Off-site signs and billboards, except as provided by Section 16.09 B.
- G. Portable signs or A-frame signs
- H. Roof signs
- I. Signs in or over public right-of-way, except as provided in Section 16.09 A or Section 16.11 E
- J. Signs painted on fences or roofs

- K. Inflated devices, except as provided by Section 16.07
- L. Vehicle signs
- M. Signs similar in color or design, traffic control signs or signs that may mislead or confuse pedestrians or vehicle traffic
- N. Window signs exceeding 25% of the window area, pane-by-pane, except as provided in Section 16.07

Section 2. Section 16.11 of the Zoning Ordinance of San Jacinto is hereby amended by adding sub-Section E to read as follows:

“E. Banner Installation Program for Banners Over City Rights-Of-Way

Notwithstanding other provisions of this code, the City of San Jacinto may install banners over City rights-of-way regarding community and special events sponsored or co-sponsored by the City, or for displaying City messages or greetings. The Planning Director shall establish a written banner installation program, including banner application and approval guidelines, to regulate the installation of banners requested by a co-sponsoring organization over a City right-of-way. Banners shall be installed in compliance with the banner program established by the Planning Director. The intent of this Section is to retain the character of the areas over City rights-of-way as a nonpublic forum, but non-profit or other organizations co-sponsoring an event with the City may apply for installation of banners advertizing or promoting the co-sponsored event. The City may open or close any or all of the City rights-of-way to the banner installation program at any time.”

Section 2. Severability. If any provision of this ordinance or the application thereof to any person or circumstance is held invalid, such invalidity shall not affect other provisions or applications of the ordinance which can be given effect without the invalid provision or application, and to this end the provisions of this ordinance are severable. The City Council hereby declares that it would have adopted this ordinance irrespective of the invalidity of any particular portion thereof.

Section 3. Effective Date. This ordinance shall become effective thirty (30) days following its adoption.

Section 4. Publication. The City Clerk shall certify to the adoption of this ordinance and cause it, or a summary of it, to be published once in a newspaper of general circulation printed and published within the City of San Jacinto.

Introduced at a regular meeting of said City Council on the 20th day of May, 2010.

MOVED, PASSED, AND ADOPTED at a regular meeting of the City Council on the 3rd day of June, 2010, by the following vote:

Ayes:
Nays:
Absent:
Abstain:

City of San Jacinto

By Dale Stubblefield, Mayor

ATTEST:

Richard Miller, Interim City Clerk

APPROVED AS TO FORM:

Jeffrey S. Ballinger, Esquire
Best Best & Krieger LLP

CERTIFICATION

**STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss
CITY OF SAN JACINTO)**

I, Richard Miller, hereby certify that the foregoing is a true copy of Ordinance No. 10-05, introduced at a regular meeting held May 20, 2010 and duly adopted by the City Council of the City of San Jacinto, California at a regular meeting thereof held the 3rd day of June, 2010.

WITNESS my hand and official seal of the City of San Jacinto this ____ day of _____, 2010.

Richard Miller, Interim City Clerk