



# STRATEGIC PLANNING

*YOUR COMPANY'S UNIQUE COMPETITIVE ADVANTAGE*

**PRESENTED BY**

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**INLAND EMPIRE SMALL BUSINESS DEVELOPMENT CENTER**



The Inland Empire Small Business Development Center (SBDC) is the region's premier provider of business consulting and training services for the existing and aspiring business owner. The SBDC delivers quality consulting, instructive and relevant training and complete resources to over 5,000 business prospects every year. The SBDC mission is to help you build a better business.

World class organizations strategize and then execute their strategic plan. Having a strategic plan will support your company's objectives as well as identify your organization's strengths, weaknesses, opportunities and threats. This workshop is designed to provide participants with insight into what other successful employers do to complete and win in their marketplace.

**Wednesday November 18, 2009**

**7:00 — 9:00 p.m.**

**San Jacinto Community Center**

**625 S. Pico Avenue, San Jacinto, CA**

The program is free, but registration is required. Register with Jan Catron at [jcatron@sanjacintoca.us](mailto:jcatron@sanjacintoca.us) or call (951) 537-6354.

**Free Workshop**